



FICCI Bharat R&D Summit 2024

Industry-Academia Collaboration

3-4 October 2024, FICCI, New Delhi

Partnership Category/Benefits & Amount in Rs.*	Platinum Partner	Gold Partner	Silver Partner	Conference Kit Partner	Lanyard Partner	Lunch Partner	Session Partner
	15 lakhs	10 lakhs	7 lakhs	6 lakhs	6 lakhs	5 lakhs	3 lakhs
Exclusive standee at the conference venue	✓	-	-	-	-	-	-
Promotional Film (To be incorporated between the session breaks) (to be provided by the partner)	✓	✓	✓	-	-	-	-
Research Display Space (only for Academia)	✓	✓	✓	-	-	-	-
Pre-Event Marketing Inclusion (Inclusion in all pre-event marketing materials, including social media, and promotional emails.)	✓	✓	✓	✓	✓	✓	✓
Visibility through merchandise such as notepads, pen, etc. (provided by the partner) to be carried in the delegate kit	✓	✓	✓	✓	✓	✓	-
Advertisement in the compendium to be carried in the delegate kits (design to be provided by sponsors)	Full Page	Half Page	Quarter Page	-	-	-	-
Delegate Passes	12	10	8	6	6	5	3
Display of Company Name & Logo at the conference website	✓	✓	✓	✓	✓	✓	✓
Logo presence in the Partners' Panel in the main Backdrop	✓	✓	✓	✓	✓	✓	✓

Logo to be carried in the branding at the backdrop at outside gate	✓	✓	✓	✓	✓	✓	✓
Logo to be carried in the standees	✓	✓	✓	✓	✓	✓	✓
Logo branding at Sponsor's Panel in the hall	✓	✓	✓	✓	✓	✓	✓
Post Event 'Thank you Partners' post on Social Media	✓	✓	✓	✓	✓	✓	✓
Exclusive Standee at Lunch Venue	-	-	-	-	-	✓	-
Thank you partners card in the kit	✓	✓	✓	✓	✓	✓	✓

***GST will be applicable as per the Government Rules**



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